



Cheers Unlimited 2022-2023 Sponsorships  
3406 Willow Rd Jonesboro, AR. 72404 870-932-7979 (fax) 870-802-3434  
[www.cheersunlimited.net](http://www.cheersunlimited.net)

Dear Potential Sponsor,

Thank you for your interest in being a sponsor of the Cheers Unlimited All-Star Program. This letter explains more about our company and sport and the opportunities we are giving young people every day.

Established in 1991, the Cheers Unlimited has provided Northeast Arkansas with a facility to train cheerleaders of all abilities and ages in a positive learning environment. As a successful competitive cheerleading program our kids travel to competitions in and around Arkansas to compete against other all-star programs.

We at CU believe that competitive cheerleading provides a great opportunity for all children. Team members are taught to work, practice, and win with a team attitude, rather than being individually focused. We believe by teaching this attitude, the personal reward is far greater than the tangible rewards. Cheer athletes walk away from practice and competitions with a greater sense of self-esteem, self-worth and accomplishment through personal and team success.

This past season, over 60 athletes were a part of the Cheers Unlimited competitive cheerleading family. We believe that children in this area could benefit from such an opportunity, and that this sport actually makes a difference in their future. We would like to be able to extend this opportunity to all children, regardless of their ethnic background, financial circumstance, or family history. Therefore, CU has developed a sponsorship program, to eliminate competition and travel expenses for a number of deserving athletes based on need.

With these financial needs in mind, we are turning to the community to be a part of our Cheers Unlimited family! The Chiefs All-Star Program is not affiliated with any school and receives no funding to assist in their competitive endeavors. As a sponsor, your business will enable these athletes to participate in this amazing activity. All donations will benefit the cheerleaders 100% and are overseen by our non-profit fundraising committee.

All sponsors will receive a signed thank you letter and will be listed on our website: [www.cheersunlimited.net](http://www.cheersunlimited.net) and will be recognized on our Practice T-shirts worn by the cheerleaders at practice and in the community as well as the Traveling T-shirts that are worn by the cheerleaders, and their family and friends to competitions and events.

Listed below are the approximate expenses for one athlete's year of cheerleading. If you would like to sponsor an athlete or a portion of the athlete's expenses, please fill out the form below and mail it to Cheers Unlimited Inc., Jonesboro, AR 72404. Please make all checks payable to Cheers Unlimited Inc. Our Federal Tax ID Number is **#47-00883365**

Curtis Carter Cheers Unlimited Inc.

**Benefit Packages for**



**all 2022-23 Sponsors!!**

\*Sponsorship Thank You Letter

\*Company Name & Logo Listed on website, T-Shirt and travel Banner.

\*Tax Deduction

\*Exposure within the local community

**Note that a \$8 fee will go towards sponsor fees.**

(Remainder will be applied to athletes account)

**Sponsor Levels:**

**Bronze – \$50-\$200**

**Silver – \$201-\$500**

**Gold – \$501-\$1,500**

**Platinum – \$1,501-\$2,500**

**Diamond – \$2,501-\$3,500**

**Please make checks payable to Cheers Unlimited.**

Sponsor Name (Company/Individual):

Address:

\_\_\_\_\_

\_\_\_\_\_

City, State, Zip:

CU Chief All-Star's Name:

\_\_\_\_\_

\_\_\_\_\_

Phone #

\_\_\_\_\_

Payment Options:

Check # \_\_\_\_\_ Total Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail Payments to Cheers Unlimited 3406 Willow Rd, Jonesboro AR. 72404